Terminology

The section of the Toolbox lists terminology used in the Toolbox that is not explained or discussed elsewhere in the Toolbox.

"Eye-balls"

The content providers' terminology to describe end-users who consume the content they provide.

Hyperscale Content Providers

A phrase in common use to describe the world's biggest content providers, by measure of traffic and global presence. These might well include (but are not limited to):

- Amazon AWS
- Google Cloud
- Microsoft Azure
- Alibaba AliCloud
- IBM
- Oracle
- Apple
- Meta
- Akamai

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