Glossary of Terms

The section of the Toolbox lists terminology used in the Toolbox that is not explained or discussed elsewhere in the Toolbox.

"Eye-balls"

The content providers' terminology to describe end-users who consume the content they provide.

These are the customers of commercial service providers, staff in enterprise networks, staff/students/researchers at Universities and Colleges, students and staff at Schools, home users of access providers, etc.

Hyperscale Content Providers

A phrase in common use to describe the world's biggest content providers, by measure of traffic and global presence. These might well include (but are not limited to):

- Amazon AWS
- Google Cloud
- Microsoft Azure
- Alibaba AliCloud
- IBM
- Oracle
- Apple
- Meta
- Akamai

gTLD & ccTLD

gTLD means “General Top Level Domain” and refers to operators of the generic top level domains, such as .com, .net, .org, etc.

ccTLD means “country code Top Level Domain” and refers to operators of the country top level domains.

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